



The modern work place is changing and there has been a significant growth in start-up businesses in recent years. In 2016, there were 5.5 million businesses in the UK with 5.3 million (96%) of these being micro-businesses – employing 0-9 people. These are the backbone of the UK economy, driving growth, opening new markets and creating jobs therefore their contribution is vital.

Many young people have the skills, passions and attributes that would suit self-employment and modern technologies make this more accessible than ever before. Our courses are ideal for those who want to be their own boss and provides participants with knowledge and insights into the business world to help them get their ideas off the ground and take the next steps on their entrepreneurial journey.

Aim:

Our range of innovative enterprise courses sets out to encourage participants to develop their entrepreneurial skills through a series of modules and challenges that harnesses their business potential as well as boosts their employability through growing leadership and teamwork skills.

Learning Outcomes – By the end of the course participants will:

- Understand the characteristics of a successful entrepreneur
- Identify their own skills and behaviours needed to become an entrepreneur
- Increase key employability skills (teamwork, communication, problem solving etc.)
- Gain knowledge of new routes to employment and build key networks
- Gain practical experience in developing ideas and taking them to market.

Who are these courses for:

These courses are suited for all young people who may not yet have outlined a chosen career or employment route and have skills, passions and interests in areas they find difficult to connect to. They are suitable for all groups and can be tailored to suit both age and ability and can fit in with other educational programmes.

Enterprise Courses:

The Dragon's Apprentice – Youth Enterprise Programme

Taking key elements from the popular TV shows The Apprentice and Dragons Den, participants will learn all about Enterprise and Entrepreneurship through a series of interactive challenges and activities where they will gain insights into modern routes to employment and the skills and techniques required to become an entrepreneur. Over the duration of the programme the group will develop a real product or a service and get the opportunity to take it to market.

Plan it, Build it, Sell it – Community Enterprise Programme

This programme is designed to support communities to look at the market and employment needs in their area and set up an enterprise in line with their findings to boost the local economy. The course will take participants through the full enterprise journey with the support of leading businesses and entrepreneurs and will incorporate a range of accredited modules to help learners gain key skills to help improve their own employability.

Best delivered over longer periods, this enterprise course gives young people real business world experience, working with a range of mentors and entrepreneurs to support their journey. This is an ideal programme for schools, colleges and other educational establishments where we can work with students over the course of a term or longer and help set up a sustainable enterprise.

Course	Duration (days)	Min. No of Delegates	Max. No. of Delegates
Accredited Courses			
The Dragons Apprentice (Entry / level 1 / Level 2)	3	3	12
Plan it, Build it, Sell it (level 1 / level2)	9-30	3	12
Non- Accredited Courses			
Enterprise taster days	1	3	12

For more information please contact us on the following:

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